

• LIVE WEBINAR

### No Tricks, Just Treats: Bywater is the Spellbinding TPA You Need





**Rob Hamilton**EVP of Sales at Roundstone

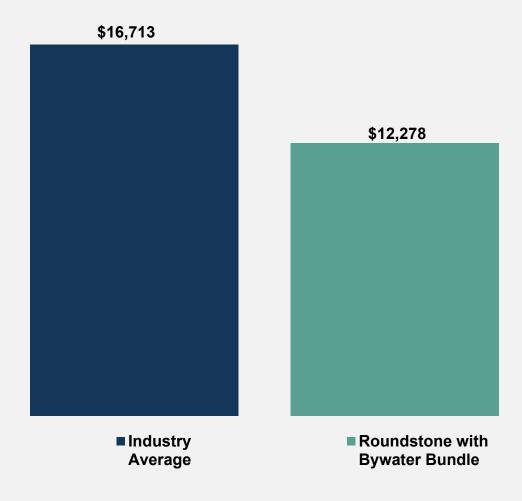


Jasmine Bibb
VP of Customer Success at Roundstone

## **PEPY Comparison**

#### **Employer Health Plan Spend:** Per Employee Per Year (PEPY)





Source: 2024 Roundstone Internal Data Report, "PEPY Performance Analysis", last updated 11/22/2024. Analysis is based on 2023 data.

## The Role of A TPA in PEPY



#### **Claims**



### **Provider Relationships**



**Member Experience** 



Data



**Vendor Integration** 

# Poll #1: Previous to this webinar, did you know that Roundstone owns a TPA?

## Roundstone's Captive + Bywater: **A Strategic Pairing**



Our captive model already gave employers cost stability and transparency, creating our own TPA ensured the same alignment on the administration side.



We founded Bywater to be independent and free from conflicts of interest.





Because we own the TPA we were able to integrate it seamlessly with Roundstone's captive structure but also other solutions as needed.

## **Poll #2:**

How confident are you or your clients in understanding the distinct roles between the network and TPA?

## **Bywater's Value Pillars**



#### STRONGER ALIGNMENT

An end-to-end solution that integrates all parts of your health plan for better quality, affordable health care



#### **BETTER SERVICE**

Industry-leading response time, personalized implementation and easily accessible customer support.



#### **PROVEN OUTCOMES**

The lowest Per Employee Per Year (PEPY) with a \$12,000 cost — about \$4,000 less than the national average.

## Poll #3: What pillar is most valuable to you?

## **In-House Integration**

Roundstone + Bywater

= One Team

Nothing is siloed

Allows for better identification of high costs claims and intervention opportunities

In-house nursing staff to review every claim

## Data as a Strategy

#### **NEW**

#### **Roundstone Reporting Dashboard**

- Agg Report
- Spec Report
- 20/20 Report



#### **Controlling the PEPY**



Data drives intervention – identifying trends before they become critical helps drive lower costs



Strategic use of reporting to guide plan adjustments

## Poll #4: Are you satisfied with your TPA's monthly reporting?

## Case Study: Bywater's Impact

#### **OVERVIEW**

A family-owned group of automotive dealerships, was looking for a better health plan solution. The business had no insight into what drove their healthcare costs. Seeking greater control over their plan and wanting to rein in costs for their employees, the group turned to alternative funding models.

#### THE SOLUTION

The business partnered with Roundstone to create a self-funded plan for 114 enrolled members. They chose a preferred bundle with Bywater as their thirdparty administrator (TPA) to optimize their Per Employee Per Year (PEPY) cost.

#### THE RESULTS

\$7,694

Per Employee Per Year (PEPY) with Bywater preferred bundle

\$16,000

**Annual pharmacy savings** 

\$31,274

Additional savings with concierge service add-on

## **Closing the Loop**



Independent and conflictfree



**Integrated services** 



**Data-driven decision making** 



Proven to deliver the lowest PEPY for small- and midsized businesses



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