



PLAN ANALYTICS

Data analytics and
reporting



CENTRALIZE YOUR DATA TO SIMPLIFY ANALYSIS
DEVELOP A DATA-DRIVEN STRATEGY
GET 360° VIEWS OF A MEMBER

Ever-rising healthcare costs highlight the need to take the guesswork out of planning and implement a data-driven approach for effective benefits decisions.

Employers, consultants, and other stakeholders tasked with managing the healthcare of a population need a simple way to integrate, organize, and access information about the effectiveness of health management programs and interventions.

**Medical ★ Eligibility ★ Pharmacy ★ Dental ★ HRA Results
Wellness ★ Biometrics ★ Demographics ★ Employee Data**

Deerwalk Plan Analytics is an easy-to-use application built on a secure, flexible platform that allows you to...

- ✓ Bring in any type of data (see examples above) and slice and dice it as you see fit for actionable insights into your population.
- ✓ House current and historical data for comparisons and trending over any time period.
- ✓ Understand how your population is performing compared to a benchmark for claims, utilization, top diagnoses, and more.
- ✓ Compare the utilization and financial results of program participation.
- ✓ Use predictive modeling to estimate trends and support conversations with stakeholders and stop loss providers.
- ✓ Access rich visualizations and custom dashboards that allow you to easily view and share data insights.
- ✓ Compare your PPO network discounts and allowed amounts to Medicare-based reimbursements to assist with care direction to lower-cost providers and direct contracting strategies.
- ✓ Slice and dice data by provider for analysis of providers by categories such as Provider Group, Practice Group, or PCP designation.
- ✓ Simplify plan design with a module that models how changes will impact utilization and financial outcomes.

APPLICATIONS:

- Increase member satisfaction by directing traffic to top providers using quality information.
- Achieve cost savings by identifying opportunity areas, e.g., changing place of service for procedures such as imaging or adjusting prescription drug coverage.
- Measure and track the ROI of wellness programs.
- Determine whether cost variance is being driven by unit cost (of a service) or utilization.
- Identify compliance with evidence-based care standards.