

HOW TO SPOT THE GOOD AND AVOID THE BAD

Stop-Loss Captive Proposal Comparison Checklist

The market is now flooded with new captives as more mid-market businesses seek to leave fully-insured and level-funded plans to take advantage of the savings and high-quality care that self-funding captives deliver. Here's a useful checklist for benefits advisors and employers who want to ensure a sound decisions that protect the balance sheet and employees.

What You Want in a Captive Proposal

LOW COLLATERAL

- ✓ Target $\leq 7\%$ of stop-loss premium.
- ✓ Avoid programs requiring year-after-year collateral stacking.

HIGH SHARED RISK POOL (RETURN FUND)

- ✓ At least 70% of stop-loss premium should go into the captive's shared risk pool.
- ✓ Ensure the proposal clearly shows how much stays in the pool.

TRACK RECORD OF DISTRIBUTIONS

- ✓ Look for consistent returns over time. Roundstone averages 7% annually.
- ✓ Confirm the captive has a proven history, not just promises.

STABLE RENEWAL INCREASES

- ✓ Renewal averages should trend well below industry norms, $\sim 20\%+$.
- ✓ Target renewals closer to 5–8% for long-term predictability.

CEO/CFO Quick Test – Ask these questions:

- How much of the premium goes into the shared risk pool?
- What percentage of premium is collateral, and do I get it back with interest?
- What is the captive's distribution track record?
- What is the average renewal increase?
- Are there hidden fees or forfeitures buried in the fine print?

What to Avoid

COLLATERAL

- ✗ Collateral requirements that are over 10% of premium.
- ✗ Stacked collateral obligations year-after-year.
- ✗ No return/interest on collateral.
- ✗ Forfeiting collateral when you don't renew.

ADMINISTRATION

- ✗ No AM Best-rated fronting carrier.
- ✗ Multi-year contractual lock-ins.
- ✗ Lack of quarterly reports and executed documents.
- ✗ Small captives with poor risk spread – usually with 50 or less members.
- ✗ Forced, one-size-fits-all cost containment services.
- ✗ Losing choice of TPA, PBM, networks, or plan design.
- ✗ Unclear timing of captive closure/distribution.

DISTRIBUTIONS

- ✗ No history of paying distributions.
- ✗ Forfeiture of distributions due to exit or performance triggers.
- ✗ Distributions tied to your own group's performance, not pool results.
- ✗ Shared distributions with insurers or managers.
- ✗ Delayed payouts (beyond 18 months) or non-cash credits instead of cash.

EXPENSES

- ✗ More than 30% of premium lost to fees.
- ✗ "Hidden" costs outside the stop-loss premium – for example, program or captive manager fees.
- ✗ Vendors sharing revenue with captive managers or insurers.
- ✗ Employer aggregate premium excluded from the captive.

Key Takeaways

- Don't just compare premiums.
- Look beyond specific deductible, aggregate deductible, and attachment point — the real traps hide in collateral, expenses, distribution rules, and administration.